

Luke Alexander

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Experience

01/2024-01/2026

Quite Frankly Productions - Lead Motion Designer
Led projects from pitch to delivery across storyboarding, design, animation and video editing. Worked directly with clients on creative direction feedback and delivery. Clients included Spotify, Reuters, Diageo, Le Creuset, Ballyasny, and more.

12/2023-12/2024

Quite Frankly Productions - Animator
Created storyboards, designs, and motion graphics for brand, explainer, and social content.

11/2021-10/2022

Holler Studios - Associate Animation Director
Helped lead a team creating animated stickers for Venmo, IKEA, Coors, Vita Coco, Nissan, and others. Contributed on pitches, pilots, and short-form content for YouTube Shorts and TikToks reaching millions of views.

06/2019 - 10/2021

Holler Studios - Senior Animator
Created original and branded GIFs/stickers. Collaborated on development of a digital kids game.

10/2018 - 04/2019

Danger Pigeon Studios - Fabricator and Stop Motion Animator
Fabrication and animation for the hologram concert tour "The Bizarre World Of Frank Zappa". Keying and compositing support.

06/2018 - 10/2018

Enlightened Ice Cream - Animator/Designer
Designed websites and social media assets. Kinetic typography, video and photo editing.

01/2018 - 03/2018

The Collective at Lair - 2D Animator
After Effects for History Channel promos.

09/2017 - 11/2017

Studio Nos - Production Assistant
Assisted on NBC's "Making It" promotional content.

06/2016 - 09/2016

Imaginary Forces - Design Internship
Storyboards, design stills, and pitch materials for projects with Netflix, PepsiCo, and Suddenlink.

Skills

Tools

Photoshop, After Effects, Premiere, Illustrator, InDesign, Procreate, Figma, Frame.io, Duik and Rubberhose rigging Familiar with Cinema 4D

Artistic

Motion Design, Cel Animation, Illustration, VFX, Compositing, Character/Background Design, Storyboarding, Stop Motion, Visual Development

Personal

Clear communicator with clients and collaborators.

Experience working in a fast-paced environment.

Comfortable leading projects and supporting teams.

Problem-solver who iterates through feedback.

Always exploring new tools and workflows for visual development.

Education

Rhode Island School of Design

Graduated 2017 – BFA
Illustration

RISD Trustees' Scholarship
Honor student - GPA 3.5

Awards

AI-AP's International Motion - Art Award 2018
Congressional Art Award 2013
Eagle Scout