

Luke Alexander



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Experience

- 01/2024-01/2026 **Quite Frankly Productions - Lead Motion Designer**
Led projects from pitch to delivery across storyboarding, design, animation and video editing. Worked directly with clients on creative direction feedback and delivery. Clients included Spotify, Reuters, Diageo, Le Creuset, Balyasny, and more.
- 12/2023-12/2024 **Quite Frankly Productions - Animator**
Created storyboards, designs, and motion graphics for brand, explainer, and social content.
- 11/2021-10/2022 **Holler Studios - Associate Animation Director**
Helped lead a team creating animated stickers for Venmo, IKEA, Coors, Vita Coco, Nissan, and others. Contributed on pitches, pilots, and short-form content for YouTube Shorts and TikToks reaching millions of views.
- 06/2019 - 10/2021 **Holler Studios - Senior Animator**
Created original and branded GIFs/stickers. Collaborated on development of a digital kids game.
- 10/2018 - 04/2019 **Danger Pigeon Studios - Fabricator and Stop Motion Animator**
Fabrication and animation for the hologram concert tour *"The Bizarre World Of Frank Zappa"*. Keying and compositing support.
- 06/2018 - 10/2018 **Enlightened Ice Cream - Animator/Designer**
Designed websites and social media assets. Kinetic typography, video and photo editing.
- 01/2018 - 03/2018 **The Collective at Lair - 2D Animator**
After Effects for History Channel promos.
- 09/2017 - 11/2017 **Studio Nos - Production Assistant**
Assisted on NBC's *"Making It"* promotional content.
- 06/2016 - 09/2016 **Imaginary Forces - Design Internship**
Storyboards, design stills, and pitch materials for projects with Netflix, PepsiCo, and Suddenlink.

Skills

Tools

Photoshop, After Effects, Premiere, Illustrator, InDesign, Procreate, Figma, Frame.io, Duik and Rubberhose rigging
Familiar with Cinema 4D

Artistic

Motion Design, Cel Animation, Illustration, VFX, Compositing, Character/Background Design, Storyboarding, Stop Motion, Visual Development

Personal

Clear communicator with clients and collaborators.

Experience working in a fast-paced environment.

Comfortable leading projects and supporting teams.

Problem-solver who iterates through feedback.

Always exploring new tools and workflows for visual development.

Education

Rhode Island School of Design

Graduated 2017 – BFA

Illustration

RISD Trustees' Scholarship

Honor student - GPA 3.5

Awards

AI-AP's International Motion - Art Award 2018

Congressional Art Award 2013

Eagle Scout